

# Launch: "Educating to improve population health outcomes in chronic disease"

Professor Kerin O'Dea, AO

FACILITATOR: I'd like to invite up to the podium Kerin O'Dea to the microphone to launch the book, "Educating to Improve Population Health Outcomes in Chronic Disease". It's a curriculum package to integrate a population health approach for the prevention, early detection and management of chronic diseases when educating the primary health care workforce in remote and rural northern Australia.

KERIN O'DEA: Thank you very much, Rachael. I'm racing up to the podium because I know we're well behind time, and I would first like to thank Gordon Gregory and the alliance for giving us this opportunity to launch this exciting new education package at this very prestigious rural health conference.

It's a collaboration between seven organisations, from government and the community controlled health sectors, two universities in Queensland and Menzies School of Health Research in Darwin. It's funded by PHERP as part of their Innovations Program, and we're very grateful to them for working with us so flexibly as the program has evolved. These are our outcomes to date. We've got a curriculum framework, we've worked out the core outcomes. I'll let you read through these (series of slides were presented).

The really important factor is that this is going to be integrated into workforce training. And having the involvement of the end users right from the beginning was the absolutely critical factor. There wouldn't have been any point us getting together as a university sector if we hadn't got the end users involved. And we've moved on. We're really excited about this. I'm just absolutely delighted to be able to launch this development here today, and this is our recommendation, that I think we've got the leaders in rural and remote health here in the audience, and I really want you to use this material.

I think it's a very high quality. Janie Smith, who's been a fantastic consultant on this for us, will be presenting much more detail today in Ballroom C at 11.15 this morning. So thank you very much for giving us this opportunity to publicise this material, and we have brochures and other material available for those who want to find out more details. Thank you very much.